

Action Plan Template

Download a copy of this and complete the below to support your action plan as a candidate in the SU Election. We suggest 200-300 words max to keep the student body engaged. We will be running a couple of workshops in Candidate Support Week to help!

Key Tips

- **Be Realistic** - You will be working for 14 hours a week, is what you are promising achievable?
- **Be Informed** - Take a look at the SU Strategy Document, Unitu, and the work we have been doing. Do your key issues line up with what students want?
- **Be Inclusive** - Our Student Membership is incredibly diverse, everyone deserves to be seen, heard and valued - make sure your approach is inclusive and listens to students.

1. My Mission

 **Why am I running?**

(What motivates me to stand for this role? What changes do I want to see?)

2. What makes me right for the role?

 **Why am I the best candidate?**

(Reflect on your skills, experience, and personal qualities that make you well-suited for the role. Consider how your values align with the needs of the students.)

3. Key Issues & Action Plan

♦ Issue 1

 **What is the problem?**

(What challenge or issue do students face?)

 **How will I address it?**

(What steps will I take to bring change?)

♦ Issue 2

 **What is the problem?**

 **How will I address it?**

♦ Issue 3

 **What is the problem?**

 **How will I address it?**

4. My Approach


 **How will I make sure students' voices are heard?**

 **Who will I work with to achieve my goals?**

 **How will I keep students updated on progress?**

5. How You Can Get Involved

 **How can students share their ideas with me?**

 **Where can they follow my campaign?**